



Thursday, September 25, 2014

**FMJ Advertising Contract**

Agency: \_\_\_\_\_ Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

<b>Issue(s):</b> Select size & issue(s) below		
<input type="checkbox"/> <b>Full page</b> (8.5"x10.875") <b>US\$3,500 net, per issue</b> <input type="checkbox"/> Jan/Feb 2015 <input type="checkbox"/> March/April 2015 <input type="checkbox"/> May/June 2015 <input type="checkbox"/> July/Aug 2015 <input type="checkbox"/> Sept/Oct 2015 <input type="checkbox"/> Nov/Dec 2015	<input type="checkbox"/> <b>1/2 page</b> (8"x5.1875" or 4"x10.375") <b>US\$2,630 net, per issue</b> <input type="checkbox"/> Jan/Feb 2015 <input type="checkbox"/> March/April 2015 <input type="checkbox"/> May/June 2015 <input type="checkbox"/> July/Aug 2015 <input type="checkbox"/> Sept/Oct 2015 <input type="checkbox"/> Nov/Dec 2015	<input type="checkbox"/> <b>1/3 page</b> (8"x3.5" or 2.65"x10.375") <b>US\$2,130 net, per issue</b> <input type="checkbox"/> Jan/Feb 2015 <input type="checkbox"/> March/April 2015 <input type="checkbox"/> May/June 2015 <input type="checkbox"/> July/Aug 2015 <input type="checkbox"/> Sept/Oct 2015 <input type="checkbox"/> Nov/Dec 2015
<input type="checkbox"/> <b>1/4 page</b> (4"x5.1875") <b>US\$1,915 net, per issue</b> <input type="checkbox"/> Jan/Feb 2015 <input type="checkbox"/> March/April 2015 <input type="checkbox"/> May/June 2015 <input type="checkbox"/> July/Aug 2015 <input type="checkbox"/> Sept/Oct 2015 <input type="checkbox"/> Nov/Dec 2015	<input type="checkbox"/> <b>Resource C</b> (2.125"x4.625") <b>US\$650 net, per issue</b> <input type="checkbox"/> Jan/Feb 2015 <input type="checkbox"/> March/April 2015 <input type="checkbox"/> May/June 2015 <input type="checkbox"/> July/Aug 2015 <input type="checkbox"/> Sept/Oct 2015 <input type="checkbox"/> Nov/Dec 2015	<input type="checkbox"/> <b>www.ifma.org Web Ad</b> (300x250 pixels) <b>US\$2,500 net, per month</b> <input type="checkbox"/> Dec. 2014 <input type="checkbox"/> Jan. 2015 <input type="checkbox"/> Feb. 2015 <input type="checkbox"/> March 2015 <input type="checkbox"/> April 2015 <input type="checkbox"/> May 2015

Total: US\$ \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

I agree to pay all associated charges for this advertisement placement(s) upon receipt of invoice.

**Cancellation Policy**

To cancel this order you must submit your cancellation request in writing to [diana.maldonado@ifma.org](mailto:diana.maldonado@ifma.org) a minimum of 30 days prior to the reservation deadline of each issue\*. Advertisers will be held accountable for all advertising fees if contracts are cancelled less than 30 days before the issue's reservation deadline. Please be aware that if you have secured an issue within 30 days of the reservation deadline, your order can not be cancelled. The individual signing this contract is signing as a representative of the advertiser company and the burden of payment lies with the company, not the individual. The advertiser company as named on this contract is aware that if for any reason you are no longer with the company, the company is still responsible for all fees associated with this agreement. IFMA's advertising contract must still be signed for IFMA's records, and IFMA's Cancellation Policy overrides any policies stated on an insertion order provided by the advertiser or the advertiser's representative. If you have received a discounted frequency or package rate and then choose to cancel your reservation within the cancellation period, please note that the discounted rate will be null and void, and you will be invoiced for the difference owed on the original ad rate. By signing this form you agree to the Cancellation Policy as outlined above.